



MANITOBA
CAMPING
Association

2024 Membership Renewal Package

Manitoba Camping Association
Unit F - 1215 Henderson Hwy
Winnipeg, MB R2G 1L8
204.784.1130
mbcamping.ca

Kim Scherger
Executive Director
Phone: 204.979.1749
kimscherger@manitobacamping.ca

Rick Scherger
Communications & Marketing
Phone: 204.293.7339
rickscherger@manitobacamping.ca

Manitoba Camping Association



Organizational Culture

Manitoba Camping Association's organizational culture is built on its values and ability for staff, volunteers, members and board of directors to embrace and embody these values through daily work.

Our Mission

To play a leadership role in promoting and supporting the community of organized camps, encouraging the growth and recreational experiences for children, youth and families.

Our Vision

To be the recognized leader in the Manitoba camps community.

Core Values

Personal growth & enrichment for children and youth through a camping experience.

Integrity in all aspects of operation.

Accountability and transparency.

Collaboration, sharing of information, knowledge and perspectives.

Safety for all involved.

Financial accessibility.

Environmental outdoor experience.





Manitoba Camping Association



Accreditation

Camps that seek and maintain accreditation status, communicate to the community and various stakeholders that they are committed to safety by following best practices and implementing risk management practices.

As the recognized leader in the camps community, various agencies support the value of MCA accreditation by only providing funding to camps programs that are a member in good standing and accredited by the MCA.

The MCA is committed to improving the accreditation and standards process.

As such it has made a policy to review the standards manual each year to ensure that it is current and relevant. MCA has a Standards and Accreditation Committee to review the manual and it welcomes suggestions from the community. Commercial Members have access to the list of accredited camps.

MCA Member Benefits

Marketing, Promotions, Training and Advocacy

The MCA continuously works to promote camp and seek out partnership opportunities where camp can be promoted. Our vendor and commercial members and accredited camp members can participate in these events. We highly recommend you get involved with your provincial camping association, the Manitoba Camping Association. Want to be on a committee? On the board? Get involved to network? Let's work together with each other in our association to become stronger. You have an opportunity to make a difference with the MCA.

MCA Camp Ping

Our Camp Ping is sent to our Manitoba camps with information pertaining to grants, training events, special events, special notices, government information and resources and information about what is going on at the association and with the Sunshine Fund. This is our major tool for communicating with your camp.

Winnipeg Free Press Camp Stories

An opportunity for your Sunshine Fund stories to be shared with Free Press readers.

Share Your Camp Jobs on our Website

Send your job opportunities and we will post them on the job board on our website.

MCA Camp Spotlight

A program promoting member camps and increasing our reach through social media.

The MCA will feature your camp in a variety of ways.

Happy Camper Newsletter

Advertise in our newsletter sent to camps, donors, supporters, and Sunshine Fund families; published twice per year. Check out the rate sheet (included in this package).

Annual Linked Conference with CCI

Our 3-day MCA/CCI conference is a place where senior leadership comes together from all areas of Manitoba & NW Ontario. Camps attend for training, community, and networking opportunities at a member camp location. Learning with each other, guest speakers and an opportunity to rejuvenate before the busy summer camp season begins. Vendors and corporate members can set up displays and connect with member camps during our vendor day mid conference. This year's conference is at Camp Arnes from March 5-7, 2024.

Discount for members.

Training Opportunities

The MCA offers training events throughout the year for camps to participate in. Webinar and in person training offered as possibilities. Corporate members can sponsor these events.



MCA Member Benefits



Government Advocacy and Other Organization Lobbying

The MCA is the voice of organized camping in Manitoba and Northwestern Ontario. The MCA advocates for member camps by lobbying the government and other governing bodies pertaining to issues that are important to the association (e.g. COVID-19), influencing the decisions of governing bodies as needed. At the federal level, we are affiliated with the Canadian Camping Association.

MCA Hosted Coffee Breaks

The MCA hosts virtual coffee breaks for camps to connect and share ideas, support, ask questions and build relationships with each other.

Networking Events

The MCA offers social networking events throughout the year (minus the busy spring and summer months) to bring members together. MCA will strive to have them at different locations throughout Manitoba. Vendors and Corporate members can sponsor these events.

If you have a social event suggestion or want to host an event connect with the MCA office.

Accredited Camp Directory on Website

Potential campers, staff, volunteers and donors can find you while searching our website.

Canadian Camping Association Membership

Along with MCA membership, camps automatically become a member of the CCA and can benefit from their insurance program, federal advocacy efforts, research projects, awards and business partners.

Resources

The MCA is committed to providing excellent customer service to membership and seeks feedback from the membership to help ensure that relevant resources are developed, maintained and accessible. Resources include:

- **Member Resources on our Website** – developed to provide valuable information on human resources, granting opportunities, workplace health and safety, service providers and more.
- **CCA Website** – The Canadian Camping Association is the hub for research information related to camp and a variety of information and training resources. Members have access to this information.

Code of Ethics

Exemplary Ethical Practices for All Members of the MCA

A Code of Ethics identifies those behaviors and attitudes the MCA believes to be minimum acceptable commitments to the well-being of others. A code is built on a commitment to integrity, truthfulness, and fairness to all persons. The members of the Manitoba Camping Association agree, by their membership, to uphold the following:

1. Will behave in a way that reflects the values of the MCA to serve organized camps, affiliated programs, and the public by promoting better camping for all.
2. Will recognize the responsibility for the welfare of others in their care.
3. Will abide by and comply with the laws of the community.
4. Will be a member in the proper MCA classification as currently defined by the MCA Board of Directors. Will disclose affiliation with MCA only in a manner specifically permitted by the association.
5. Will speak for the association only when specifically authorized to do so and will otherwise make clear that statements and actions are those of an individual.
6. Will respect the privacy of MCA members, camps, and other constituents within the camp community; however, will hold other members accountable to the code of ethics by bringing information to the appropriate MCA official.



Code of Ethics



Exemplary Ethical Practices for Camp Owners, Directors & Executives

The association recognizes the camp owner, director, board, and executive as primary professional persons assuming the greatest responsibility for actual camp practices. Therefore, in addition to the Code of Ethics for all members, any member operating a camp accredited by or affiliated with the Manitoba Camping Association agrees to subscribe to the following:

1. Will endeavor to provide an environment conducive to promoting and protecting the physical and emotional well-being of the campers and staff.
2. Shall seek to instill in staff and campers respect of the environment and camp site.
3. Shall follow equal opportunity practices for employment application and camper registration.
4. Shall endeavor to employ persons based upon factors necessary to the performance of the job and the operation of the camp.
5. Shall be truthful and fair in securing and dealing with campers, parents/guardians and staff.
6. Shall provide for each a written enrollment policy for all camper/family applicants including fees, payment schedules, discounts, dates of arrival and departure, together with a clearly stated refund policy.
7. Shall provide for each staff member a written job description and employment agreement including period of employment, compensation, benefits and exceptions.
8. Shall promptly consult with parents or guardians of any camper as to the advisability of removing them from camp should it be clear that they are not benefiting from the camp experience or the campers' actions have created this need.
9. Will assist with transportation offsite with dismissal and notify guardian if required for minor-aged staff member(s).
10. Shall pay the fees established by the MCA Board of Directors, which in turn pays the established fees by the CCA National Board of Directors.
11. Will respond to complaints received and make a good faith effort to resolve them in accordance with generally accepted good business practices.

HAPPY CAMPER

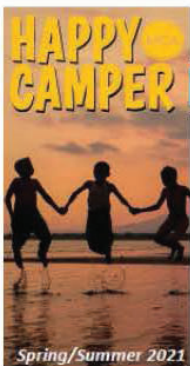


Manitoba Camping Association Advertising Opportunities

The Happy Camper Newsletter is published twice yearly. Once in the spring, once in the fall.

Over 1100 dedicated email subscribers
Over 800 snail mail subscribers

Front Page



Advertise here. email rickscheger@manitobacamping.ca

The Manitoba Camping Association News

Exciting New Corporate Partnership

After spending a lot of time searching for an organization to support philanthropically, realtor Stacy Johnson stumbled across the Sunshine Fund.

"Our organization's core values aligned really well," Johnson said. "We're really happy to be partnering with MCA."

Johnson owns a small boutique real estate brokerage based in Beausejour, Manitoba.

Johnson and her employees have committed a percentage of every sale to the Sunshine Fund and started the partnership by delivering a check for \$500 to the MCA office.

Coldwell Banker, Park Avenue offers clients personalized service while embracing a Manitoba lifestyle.

"We want clients that value what we're doing and have the same core values that we do," she said. "Instead of focusing on the sale aspect, we take good care of people and the business end of it takes care of itself."

Johnson laments the bad rap real estate professionals often get.

"If you want to be viewed in a certain way, you have to deserve it," she said. "One of the nice things about being a business owner, you can make your corporate culture whatever you want it to be. You

want your company to be a reflection of who you are. Johnson says when you are successful, you have the ability to give back, you

"Helping makes your heart feel better. Johnson feels that by leading by example, she sets the stage for others in her organization.

"As the leader of the company, I want to be more than a parent," she says. "When you attract good."

Going into people's homes is a challenging opening experience.

"You realize that some family members are happy and some aren't," she says. "You're blessed and your kids that they've had the chance to be successful, thru no fault of their own, it's that opportunity without a program."



Advertise here. email rickscheger@manitobacamping.ca

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The SUNSHINE EFFECT: A small gift has the potential to greatly alter another's life.