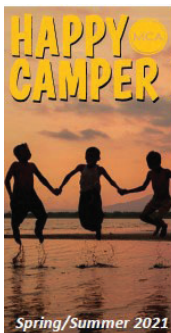


Manitoba Camping Association Advertising Opportunities

The Happy Camper Newsletter is published twice yearly. Once in the spring, once in the fall.

Over 1100 dedicated email subscribers
Over 800 snail mail subscribers

Front Page



Advertise here. email rickscheger@manitobacamping.ca

The Manitoba Camping Association Newsletter

Exciting New Corporate Partnership

After spending a lot of time searching for an organization to support philanthropically, realtor Stacy Johnson stumbled across the Sunshine Fund.

"Our organization's core values aligned really well," Johnson said. "We're really happy to be partnering with MCA."

Johnson owns a small boutique real estate brokerage based in Beausejour, Manitoba.

Johnson and her employees have committed a percentage of every sale to the Sunshine Fund and started the partnership by delivering a check for \$500 to the MCA office.

Coldwell Banker, Park Avenue offers clients personalized service while embracing a Manitoba lifestyle.

"We want clients that value what we're doing and have the same core values that we do," she said. "Instead of focusing on the sale aspect, we take good care of people and the business end of it takes care of itself."

Johnson laments the bad rap real estate professionals often get.

"If you want to be viewed in a certain way, you have to deserve it," she said. "One of the nice things about being a business owner, you can make your corporate culture whatever you want it to be. You

want your company to be a reflection of the values you want to see in the world. Johnson says when you are successful, you have the ability to give back, you

"Helping makes your heart feel fulfilled," Johnson says. "It's a great feeling to know that you're helping someone else out."

Johnson feels that by leading by example, she sets the stage for others in her organization.

"As the leader of the company, you have to be a role model."

Going into people's homes is a challenge, but it's a rewarding experience.

"You realize that some families are really happy and some aren't," she says. "It's a great feeling to know that you're blessed and your clients are blessed, and that they've had the chance to be a part of that opportunity without a program."



Advertise here. email rickscheger@manitobacamping.ca

Inside Pages

Full Page: \$400

1/4 Page: \$150

Half Page: \$250

1/3 Page: \$200

1/6 Page: \$120

Front page header: \$150

Front Page left sidebar: \$150

Save 25% on your order if you book and pay for two consecutive issues.

Back Cover 1/3 Page: \$250

Back Cover 1/6 Page: \$150

Ask us about our ad design services. We can provide artwork for an extra charge.

Manitoba Camping Association, Home of the Sunshine Fund 204.784.1130
Unit F – 1215 Henderson Hwy Winnipeg, MB, R2G 1L8

The SUNSHINE EFFECT: A small gift has the potential to greatly alter another's life.