



**Annual General Report**  
**For the year 2022**  
**April 18, 2023**





**Manitoba Camping Association  
2022 Annual General Meeting  
Calvary Temple, Winnipeg, MB  
Tuesday April 18, 2023**

**AGENDA**

1. Call to Order
2. Welcome – Land Acknowledgement, Introductions
3. Establish Quorum
4. Adoption of Minutes from 2022 AGM
5. Reports:
  - a. MCA President – Jared Clarke
  - b. MCA Executive Director – Kim Scherger
  - c. Nominations – Andrew Sevigny
6. Election of Directors – Jared Clarke
7. Audited Financial Report & Appointment of Auditors – Leanne Slobodian
8. New Business
  - a.
  - b.
9. Adjournment



## **MCA AGM Minutes**

**March 24, 2022**

**Calvary Temple – Hybrid in-person & zoom**

1. **Call to Order** – Jared Clarke
2. **Welcome – Land Acknowledgement, Introductions** – Kim Scherger

### **3. Establish Quorum**

#### **In attendance:**

Danial Sprintz – Camp Massad  
Dwayne Goertzen – Roseau River Bible Camp  
Brent Johnson – International Music Camp  
Nicole Janzen – Tim Horton Camp Whiteshell  
Janet Peters – Camp Assiniboia  
Howard Weir – Turtle Mountain Bible Camp  
Andrew Sevigny – Dauphin Bible Camp  
Karolee Koop – Camp Cedarwood  
Nancy Paschke – Camp Nutimik  
Don Roe – Gimli Bible Camp  
Ad van Dijk – Luther Village  
Jared Clarke – Calvary Temple Camp  
Rick Scherger – MCA Staff  
Dana Moroz – MCA Staff  
Kim Scherger – MCA Staff

### **4. Adoption of Agenda & Minutes from 2021 AGM**

**MOTION TO ACCEPT AGENDA AS SET.  
MOTION TO ACCEPT MINUTES OF March 22, 2021 AGM.**

**MSC2022-01 Andrew Sevigny/ 2<sup>nd</sup> Nicole Janzen  
MSC2022-02**

### **5. Reports:**

#### **a) MCA President** – Jared Clarke

- Thank you for the MCA staff, especially through Covid and all of the work that has been done for Sector Specific
- support – Kim, Dana, Rick and summer student, Sydney.
- Thank you to the board members for their time and work.
- CCA is going through change, whether there is value to continue for the provincial bodies is being looked at.



**MCA President Report continued...**

-Were able to get the Federal Government to recognize Camps as an industry. That is first steps. Now to move industry forward in the eyes of the government.

**b) MCA Executive Director – Kim Scherger**

Thank you to staff. Been working in camp Industry 30+ years and had a year that not has had a lot go on, supporting and advocating for camps. Highlight is the funding we will be given to the MCA for camps by the Manitoba Government. Still in legal, waiting on that then we will do a quick turn around to get it into the hands of camps.

**MOTION TO ACCEPT REPORTS AS PROVIDED.**

**MSC2022-03**

**6. Nominations – Danial Sprintz, Lexie Yurman, Kim Scherger**

Call for additional nominations X 3. No nominations received. Nominations closed.

**MOTION TO ACCEPT NOMINATIONS AS PRESENTED to renew Andrew, Leanne, Neil & Janet’s terms.**

**MSC2022-04**

**7. Audited Financial Report & Appointment of Auditors – Leanne Slobodian**

-Board accepted the audited financials. No recommendation for policy changes. Feel we are doing things right. Any questions? None

**MOTION TO ACCEPT FINANCIAL STATEMENTS AS PROVIDED.**

**MSC2022-05 Nicole Janzen/2<sup>nd</sup> Howard Weir**

**MOTION TO APPOINT AUDITORS, SCARROW AND DONALD LLP for 2022 AUDIT.**

**MSC2022-06 Brent Johnson/2<sup>nd</sup> Danial Sprintz**

**8. New Business**

- a. Wayne Eisbrenner has submitted his resignation. We wish him well in his future endeavors.

**9. Adjournment**

**MOTION TO ADJOURN AGM.**

**MC2022-07**



## ***Manitoba Camping Association - 2022 Annual General Meeting continued***

### **5. REPORTS**

#### **MCA PRESIDENT – Jared Clarke**

To the members of the MCA:

It is a pleasure to serve the membership of the MCA in the position of President. I have enjoyed having the opportunity to get to know the fantastic people involved in the camping movement in our region. As you know our industry is ever evolving and so our association must evolve with the changing times. I am excited about the many new things that are happening through the MCA office and firmly believe we have been blessed with a fantastic spokesperson for our industry in our Executive Director Kim and the wonderful staff in the office. I so appreciate her hard work and dedication to advocate on behalf of camps, specifically with the provincial government and securing an incredible 750K one time recovery grant. I believe that our best days are in front of us and that our staff team represents our industry very well.

I would like to take a minute to thank all of the members of the board who give of their time and resources to serve the membership. They do a fantastic job and serve with the best interests of the association in mind I would like to acknowledge the members of the board who are completing their terms with the MCA and will not be returning: Danial Sprintz, Audrey Hicks, Connor Trueman. They have served faithfully, and I would encourage the membership in the coming days to reach out to them and thank them personally for their years of service. As the president of the MCA, I also have the privilege of serving on the board of the Canadian Camping Association. The CCA has been focusing on restructuring to better serve the Canadian camping industry and Kim and I have both been apart of the process of working with a strategic planning consultant. Once again it has been a privilege to serve our members in this role and I look forward to the years to come as the camping community continues to grow to meet the needs of the youth in this province.

Sincerely,

Jared Clarke

#### **MCA EXECUTIVE DIRECTOR – Kim Scherger**

The year 2022 was another one to remember as we were living through a different phase of the pandemic; it started off with unknowns, but we had the knowledge that overnight camp was going to happen this summer – finally. Then we were able to announce the \$750,000 sector-specific funding awarded to MCA to be given to our qualified Manitoba owned and operated camps: best day ever. A committee was formed from the MCA staff, the board of directors and the Manitoba Government and the planning for application process began. About six weeks after the application deadline at the end of May, the mountains of paperwork had been sifted through from 32 camps and cheques for 90% of funding for fixed costs (approximately 29% of those costs) were mailed out to the 31 successful camps. A little drop in the bucket to help offset some of the never-ending expenses that continued through the pandemic for our camps.



We were able to hold our annual MCA – CCI Linked Conference in early March; public health rules changed on the first day of the conference which allowed us to accommodate a few more attendees. It was great to be together “conferencing” and learning together again for the first time since 2019, out at Camp Manitou.

The MCA/Sunshine Fund got back to promoting at events in 2022, including the Manitoba Outdoors Show where we introduced our generic “camp” theme and had some MCA camps participate with us for some one-on-one conversations with over 5000 people in attendance over the weekend.

Then we were the main sponsor at the Manitoba Moose hockey game at the end of March, having discounted and free tickets for some SF families and promoting the Sunshine Fund and our accredited camps – to go to and to work at, while advertising through announcements and on the jumbotron and the LED circle around the Canada Life Centre.

The spring and early summer saw our Sunshine Fund applications increase to 403, getting closer to where we were pre-pandemic. Parents and kids were all not quite ready for camp yet. Our donors (62% of our donors were returning donors in 2022, and the national average is 51%) continued to give to the Fund. We spent \$144,397.69 to send our 403 campers to our accredited MCA camps – wonderful!

As there was so much turnover with senior staff in the MCA camps world over the past two years, we decided to do pre-accreditation visits with those 13 camps (including a new camp looking at becoming accredited 😊) and start accreditation visits in summer 2023. We had some amazing visits with the new leadership teams at all these camps and our accreditation teams worked with them to help figure out standards and running a camp. Manitoba/NW Ontario is blessed with so many dedicated camp directors knowing the importance of camp. That means 2023 will see about 19 accreditation visits to camps.

We celebrated our donors with a luncheon in September and continued fostering our relationships with these wonderful people and camps. Other highlights at year end were interviewing some amazing people for the new position we planned for (Community Outreach Coordinator) to start early in 2023 and Kim and Rick attending the CCI National conference in Banff, AB. Then we geared up with another amazing year end campaign which brought in over \$45,500.

As we plan for continued growth with the MCA and the Sunshine Fund, we are looking at ways to get more children to camp, promoting the importance of going to camp for all children, youth and young adults and working with more camps to become a part of the dynamite organization we call the Manitoba Camping Association.

My thanks go to the incredible team I work with – Dana, Rick, Michelle and Sydney, who make our work exciting, and together we are encouraging and supportive of each other.

Thanks also to the MCA Board of Directors – you are there checking in with me and supporting our amazing organization with your expertise in many different areas in and out of the camp community. I will miss those of you who have finished your terms – Danial, Audrey and Connor - and look forward to continued collaborations with you.

Lastly, thanks to our member camps and those thinking about joining the MCA; I appreciate our conversations and the continued relationships and work we do together. You all make my work enjoyable.

Submitted with a smile 😊

Kim Scherger



## **NOMINATIONS COMMITTEE REPORT - Andrew Sevigny**

### **CURRENT BOARD MEMBERS**

**Andrew Sevigny** 2 year term (2<sup>nd</sup> year/3<sup>rd</sup> term) **Vice Pres**  
**Leanne Slobodian** 2 year term (2<sup>nd</sup> year, 3<sup>rd</sup> term) **Treasurer**  
**Neil Steward** 2 year term (2<sup>nd</sup> year, 2<sup>nd</sup> term)  
**Janet Peters** 2 year term (2<sup>nd</sup> year, 2<sup>nd</sup> term)

### **CURRENT BOARD MEMBERS TO BE RENEWED**

**Jared Clarke** 2 year term (1<sup>st</sup> year, 2<sup>nd</sup> term) **President**  
**Lexie Yurman** 2 year term (1<sup>st</sup> year, 2<sup>nd</sup> term)  
**Erin Kangas** 2 year term (1<sup>st</sup> year, 2<sup>nd</sup> term)

### **NEW NOMINATIONS**

#### **Nancy Paschke, Camp Nutimik, Program Director**

Nancy started on staff at Camp Nutimik when she was 14 and has been involved in camping ministry in various capacities ever since. Through her Youth Ministry Degree at Briercrest Bible College, Nancy completed her internship with Red Rock Bible Camp as their Business Manager and around the same time began writing teaching curriculum for camps. After graduating with her BA with emphasis' in Camp Ministry and Youth & Family Counseling, Nancy found herself back at Camp Nutimik as the Leadership Director developing the *Steps Leadership Programs* for Nutimik, and soon also took on the promotional and media responsibilities for the camp. Nancy, a homeschooling Mom, photographer and graphic designer on the side, is now in her 7<sup>th</sup> year as Program Director at Camp Nutimik. She brings with her a heart for mentoring youth and young adults, a love for teaching and leadership training, and a deeply rooted passion for making a meaningful impact on campers and staff alike through camp ministry.

#### **Ian Baruch, Camp Massad – Director of Programming and Engagement**

My name is Ian Baruch, my education is in computer science and anthropology, and I have been working in the field of programming (summer camps, day camps, youth and young adult) since 2012. My roles at Camp Massad, Manitoba in the summers have alternated to encompass operational, programming, and more recently technological aspects of the camp. In the off seasons, I spent my time working for two international organizations, the first was BBYO which centers around youth led programming and teaching them to be leaders in their community and the second, Hillel International, focuses on the same but for university age students. In the years I've spent in this field, I've been fortunate enough to give back to the camp community where I can, whether that be through website management and design, youth mental health education, understanding the accreditation process, subsidies, data analysis, or helping recent immigrants from Hebrew and Spanish speaking countries navigate the complexities of camp; I feel lucky to have been able to spend most of my adult career in the summer camp world and I would love to use my skills and knowledge to help as many camps as I can and I feel that the Manitoba Camping Association board is the place to do so.



**6. Thanks to Outgoing Directors and Election of New Directors – Jared Clarke**

**7. Audited Financial Report and Appointment of Auditors for 2023 Audit – Leanne Slobodian**

Year end audit was completed for 2022 by Scarrow & Donald – see attached Auditors for 2023 to be appointed.

Recommendation for Scarrow & Donald to be our auditors for 2023 audit.

**8. New Business**

**9. Adjournment**