



Annual General Report
For the year 2021
March 24, 2022



**Manitoba Camping Association
2021 Annual General Meeting
Calvary Temple, Winnipeg, MB
Thursday March 24, 2022**

AGENDA

1. Call to Order
2. Welcome – Land Acknowledgement, Introductions
3. Establish Quorum
4. Adoption of Minutes from 2020 AGM
5. Reports:
 - a. MCA President – Jared Clarke
 - b. MCA Executive Director – Kim Scherger
 - c. Nominations – Danial Sprintz, Lexie Yurman, Kim Scherger
6. Audited Financial Report & Appointment of Auditors – Leanne Slobodian
7. Election of Directors – Jared Clarke
8. New Business
 - a.
 - b.
9. Adjournment

MCA AGM Minutes

March 22, 2021, via Zoom

1. **Call to Order** – Wayne Eisbrenner
2. **Land Acknowledgement** - We are meeting virtually on Treaty 1 land, the traditional land of the Anishinaabe, Inineew, Oji-Cree, Dene, and Dakota. Also the birthplace of the Métis Nation.
3. **Establish forum**

In Attendance:

Wayne Eisbrenner – MCA Board President	Jared Clarke - Calvary Temple Camp
Amber Allen - Luther Village	Caroline Wintoniw - Luther Village
Danial Sprintz - Camp Massad	Don Roe - Gimli Bible Camp
Andrew Sevigny -Dauphin Bible Camp	Nancy Paschke - Camp Nutimik
Dale Wiebe - Winkler Bible Camp	Angela Lott - Camp Nutimik
Janet Peters - Camp Assiniboia (CWM)	Geoff Lott - Camp Nutimik
Dan Ingram - Circle Square Ranch	Howard Weir - Turtle Mountain Bible Camp
Neil Steward - Pioneer Camp Manitoba	Anita Vander Aw - St. Malo Catholic Camps
Jenna Brauner – Cedarwood	Mat Klachefsky - Camp Stephens
Chris Chesham -Tim Horton Camp Whiteshell	Kellin Friesen - Winkler Bible Camp
Rick Bochinski - Camp Manitou	Evelina Koehler - Red Rock Bible Camp
Leanne Slobodian – MCA Board	Michael Bergen - Valley View Bible Camp
Johnny Beardy - Red Rock Bible Camp	Karen Lind - Assiniboine Park Zoo Camp
Lexie Yurman - BB Camp	Connor Trueman - MCA Board
Pamela Kirkpatrick - Camp Wasaga	Jocelyne McMullen - Province of MB
Henry Enns - Valley View Bible Camp	Dana Moroz - Sunshine Fund Staff
Becky Clarke - Calvary Temple Camp	Kim Scherger - MCA Executive Director
Audrey Hicks – Camp Arnes	Rick Scherger – MCA Staff

*24 Camps represented, 36 people in total (inclusive)

Missing:

D-Camp Briardale	Camp Quality	Roseau River Bible Camp
Mini-U	Momenta	Variety Camp Brereton
Rady JCC	Rock Lake United Church Camp	Camp Wannakumbac
Wellman Lake United Church Camp		

4. MOTION TO ACCEPT AGENDA AS SET. **MSC2021-01 Howard Weir / 2nd Jared Clarke**

5. MOTION TO ACCEPT MINUTES OF APRIL 7, 2020 AGM. **MSC2021-02 Audrey Hicks/ 2nd Andrew Sevigny**

6. Reports

President's report - No questions or concerns

Executive Director's report - No questions or concerns

Standards and Accreditation report - No questions or concerns

Membership report - No questions or concerns

Marketing and Communications report - No questions or concerns

Nominations report - No questions or concerns

MOTION TO ACCEPT REPORTS AS PROVIDED. **MSC2021-03 Neil Steward / 2nd Pam Kirkpatrick**

7. Audited Financial Statements - Kim (brief overview)

- Statements presented fairly and all in accordance with accounting policies
- Year ended well considering so many unknowns
- Donations down slightly
- Able to access a number of emergency COVID grants
- Less Sunshine Fund campership payouts because of COVID
- Less salaries because of the two positions being laid off for part of year

MOTION TO ACCEPT AUDITED FINANCIAL STATEMENTS AS PROVIDED.

MSC2021-04 Leanne Slobodian / 2nd Jared Clarke

MOTION TO APPOINT AUDITORS, SCARROW AND DONALD LLP for 2021 AUDIT.

MSC2021-05 Leanne Slobodian / 2nd Andrew Sevigny

From Wayne - Thank you to Kim, Rick and Dana for your hard work in this trying time. To Kim for using the resources available and for finding grant opportunities.

8. Nominations

Call for additional nominations X 3.

No nominations received.

Nominations closed.

MOTION TO ACCEPT NOMINATIONS AS PRESENTED.

MSC2021-06 Andrew Sevigny / 2nd Chris Chesham

Congratulations to new Board Members Jared Clarke, Erin Kangas & Lexie Yurman, nominated for the next 3 years by acclamation.

Budget presented for information purposes only. No Questions.

9. New Business

Information item presented by Jared Clarke on behalf of the Nominations Committee; COVID and accreditation. With new camps wanting to join, what will that look like. Asked for flexibility in the process looking at new camps and for our accredited camps regular visits. Evaluating at this time, will let camps know more when we know. Not lowering standards, just know that our normal process may not be possible. Flexibility on the process not on the standards themselves. Will let camps know more as summer gets closer. Safety at a high level. But with the uncertainty we are still trying to figure out what that will look like as we know more from Government as to what will be allowed.

MOTION OF APPRECIATION TO THE OUTGOING BOARD MEMBERS, WAYNE EISBRENNER AND AMBER ALLEN, FOR ALL OF THEIR HARD WORK.

MSC2021-07 Jared Clarke / 2nd Audrey Hicks

10. MOTION TO ADJOURN AGM.

MSC2021-08 Jared Clarke / 2nd Andrew Sevigny

PRESIDENT'S REPORT

To the members of the MCA:

It is a pleasure to serve the membership of the MCA in the position of President. I have enjoyed having the opportunity to get to know the fantastic people involved in the camping movement in our region. As you know our industry is ever evolving and so our association must evolve with the changing times. I am excited about the many new things that are happening through the MCA office and firmly believe we have been blessed with a fantastic spokesperson for our industry in our Executive Director Kim Scherger. I so appreciate her hard work and dedication to advocate on behalf of camps, specifically with the provincial government. I believe that our best days are in front of us and that our staff team represents our industry very well.

I would like to take a minute to thank all of the members of the board who give of their time and resources to serve the membership. They do a fantastic job and serve with the best interests of the association in mind I would like to acknowledge the members of the board who are completing their terms with the MCA and will not be returning. They have served faithfully and I would encourage the membership in the coming days to reach out to them and thank them personally for their years of service. As the president of the MCA I also have the privilege of serving on the board of the Canadian Camping Association. The CCA has been focusing on being an advocate to the government on behalf of the camps across the country specifically focused on including camps in Covid relief programs. CCA has retained the services of a lobbying group to engage with the Federal Government. Once again it has been a privilege to serve our members in this role and I look forward to the years to come as the camping community continues to grow to meet the needs of the youth in this province.

Sincerely,

Jared Clarke

EXECUTIVE DIRECTOR'S REPORT

In the song *Photograph* by Nickelback, the lead singer Chad Kroeger sings:

"I miss that town, I miss the faces
You can't erase, you can't replace it
I miss it now, I can't believe it
So hard to stay, too hard to leave it"

He's singing about looking at photographs and the memories they bring. As I reflect on this past year, I think of the snapshots and zoom memories and change those lyrics a bit to:

"I miss our camps, I miss the faces
You can't erase, you can't replace it
I miss it now, I can't believe it
We couldn't go, but don't wanna leave it"

Another year for the history books at MCA. Our year started with big plans creating an Opening Camp Safely Plan with two doctors and waiting to see if opening camp would actually happen. We were delighted to have a meeting with Dr Roussin, set up by MLA Andrew Micklefield, near the end of March 2021, where the good doctor gave our opening safely plan the stamp of approval. He was almost ready to give us the green light to say "Yes! You can have overnight camps this summer" but wanted to wait a few weeks as this new strain of the virus, they were calling it the Delta variant, was just starting to appear. He wanted to see what it was going to do. As we know it didn't do anything good, so we all were locked down again and in a waiting pattern.

During that time many camps lost a good number of their potential or hired staff as those young people needed to find jobs for the spring & summer. Camp's leaders were disappearing. On June 24, it was announced that day camps could happen so camps were in a flurry of putting plans into place and hiring as many staff as they could in the week or two before their day programs were going to start up. Again, another summer to make the best of, to use staff – many funded through Green Team grants from the province or federally by Canada Summer Jobs - to run programs or work on fix ups and maintenance items at camps. Not what camps, or anyone wanted *again*, for a second summer.

Surprisingly, early August, we were suddenly given the go-ahead to run overnight camps with limited cohorts, just a few days from after the announcement. A couple camps decided they could get it organized for a small number of campers and they were able to experience the joy and wonder of overnight camps.

As we moved into the Fall, camps still faced issues with small cohort numbers and vaccines and how things were not working in camps' favour. Then omicron ended off the year.

Frustration was a common thread for many for good reason. The MCA felt your anguish and kept lobbying and advocating – for the past two years. That and trying to surround our camps directors/staff in support and conversation, continuing to build our relationships. We have had some great people lobbying alongside us – MLA Andrew Micklefield, Jocelyn McMullen our rep for Municipal Relations with the Province; many thanks to them for all they have done for us. Pleasantly surprisingly, to end off our year, after many letters being written and meetings and conversations with government officials, I got the letter I was hoping would eventually come: the MCA was getting sector specific funding from the Manitoba government to the tune of \$750,000. I had to keep it under wraps for a few months while the details were discussed/finalized which was so difficult knowing camps were hurting and needed the funding. Finally, being able to announce this in early 2022 was a relief.

I am thankful to all the donors of the Sunshine Fund – the individuals, businesses, foundations, grantors, funders for keeping our fund alive and sending kids to camp. We sent 141 Manitoba kids to day camps in the summer of 2021; much lower than our pre-pandemic years, but nonetheless, we helped to send kids to camp in the midst of a pandemic. That is wonderful.

I want to thank my staff – Dana, Rick, and Sydney for all their work over the year. They all helped keep our association together: Dana writing grants and getting some great new ones to keep us going/moving forward and connecting with our incredible donors; Rick communicating whatever was needed and finding some good news to share in the dark days of the year; Sydney being one of the voices to our parents and camps and donors, helping to organize, reassure and thank them. I also want to thank the board for their dedication and support over this past year; zooming, emailing, calling, and staying connected with me/ the MCA.

Lastly, thank you camps for helping to make the MCA what it is as we continue to grow stronger together. Thank you for being the Manitoba Camping Association.

Submitted with a smile 😊

Kim Scherger

NOMINATIONS COMMITTEE REPORT 2022

CURRENT CONTINUING BOARD MEMBERS

Jared Clarke	Renew in 2023	2 year term (2 nd year, 1 st term)	President
Andrew Sevigny	Renew in 2022	2 year term (1 st year/3 rd term)	Vice Pres
Audrey Hicks	Renew in 2023	2 year term (2 nd year, 3 rd term)	Secretary
Danial Sprintz	Renew in 2023	2 year term (2 nd year, 3 rd term)	
Connor Trueman	Renew in 2023	2 year term (2 nd year, 2 nd term)	
Leanne Slobodian	Renew in 2022	2 year term (1 st year, 3 rd term)	Treasurer
Neil Steward	Renew in 2022	2 year term (1 st year, 2 nd term)	
Janet Peters	Renew in 2022	2 year term (1 st year, 2 nd term)	
Lexie Yurman	Renew in 2023	2 year term (2 nd year, 1 st term)	
Erin Kangas	Renew in 2023	2 year term (2 nd year, 1 st term)	
Wayne Eisbrenner	Ex-officio outgoing president	Term until Jared is no longer president	

2022 Board of Directors Slate – presented for voting at the AGM

Andrew Sevigny, third term

Leanne Slobodian, third term

Neil Steward, second term

Janet Peter, second term

With the above slate renewing at the AGM, we will have 7 camp staff members and 3 community members, for a maximum of 10 board members.

Submitted by Nominations Committee,

Danial Sprintz, Lexie Yurman, Kim Scherger

Audited Financial Report and Appointment of Auditors for 2022 audit

Year end audit was completed for 2021 by Scarrow & Donald – see attached Auditors for 2022 to be appointed.

Recommendation for Scarrow & Donald to be our auditors for 2022 audit.

Manitoba Camping Association 2022 Budget

	2022 Budget
Revenue	
Event Revenue (Sponsorship)	
Luncheon	\$8,000.00
BBQ	\$1,000.00
Giving Tuesday	\$40,000.00
Third Party Events	\$8,000.00
Rumble In the Valley	\$0.00
Planned Giving Evening	\$0.00
Total Event Revenue	<u>\$57,000.00</u>
Funding and Grants	
Endowment Interest (Wpg Fdn)	\$17,500.00
Donations - NTR	
Donations - Tax Receipted	\$125,000.00
	<u>\$142,500.00</u>
Grants	
Thomas Sill	\$5,000.00
MB Govt Grants	\$58,800.00
Wpg Foundation Grants	\$8,000.00
Various	\$75,000.00
Salaries - grants	\$8,000.00
Total Grants	<u>\$154,800.00</u>
CEWS & Govt relief \$	\$0.00
COVID Emerg Funding -WF & An	\$22,400.00
Total Funding and Grants	<u>\$376,700.00</u>
Membership & Service Revenue	\$0.00
Newsletter Advertising	\$250.00
Camp Event Promotion	
Membership Fees	\$20,000.00
Accreditation Fees	\$0.00
Parent Contributions	\$40,000.00
Total Membership & Service Revenue	<u>\$60,250.00</u>
Other Revenue	\$0.00
Sponsorships - Other	\$0.00
GST Rebate	\$1,700.00
Total Revenue	<u>\$438,650.00</u>
Expenses	
Auto Expense (Mileage etc.)	\$2,600.00
Accreditation Expenses	\$2,000.00

Annual Conference Expenses	\$1,000.00
Audit/Accounting	\$5,500.00
Bank Charges & Interest	\$800.00
Credit Card Charges	\$1,200.00
Camp Registration Fees	\$200,000.00
CCA Expenses	\$1,500.00
Dues & Memberships	\$500.00
Endowment Fund	
Subtotal of above expenses	\$215,100.00

Event Expenses	
Luncheon	\$2,500.00
Giving Tuesday/Year End Campaign	\$500.00
Permit Expense/Fairs, etc.	\$300.00
Community BBQ	\$250.00
SF Christmas Hampers	\$0.00

Total Event Expenses **\$3,550.00**

Gift in Kind Expense

Insurance \$6,000.00

Marketing & Promotions \$15,000.00

MCA Meeting Expenses \$600.00

Meals & Entertainment \$500.00

Board Expenses (staff) \$475.00

Membership Events \$400.00

Office Expenses

 Office Furniture \$0.00

 Website Hosting & Domain \$500.00

 Phone-Fax \$2,300.00

 Internet \$800.00

 City of Winnipeg Gas & Electricity \$2,000.00

 e-tapestry \$2,600.00

 Computer - Tech Support \$3,500.00

 Courier/Other Office \$0.00

 Photocopier rental \$0.00

 Postage \$2,000.00

 Printing \$5,000.00

 Supplies \$2,500.00

Total Office Expenses: Marketing, Insurance, Meals & Meetings **\$44,175.00**

Professional Development \$3,000.00

Rent \$18,700.00

Travel Expenses \$0.00

Miscellaneous \$0.00

reconciliation discrepancies

Salary Expenses	
MCA - Exec Dir; SF Prog Mgr; Cm/Mrktg	\$164,480.00
Grants - Student	<u>\$5,145.00</u>
Payroll Expense	\$169,625.00
Pension	\$6,424.96
Health Benefit Expense	\$13,000.00
MERC's - ei & cpp, wcb	<u>\$10,711.63</u>
Total Salary Expenses	<u>\$199,761.59</u>
Total Expenses	<u>\$484,286.59</u>
surplus/deficit	-\$45,636.59